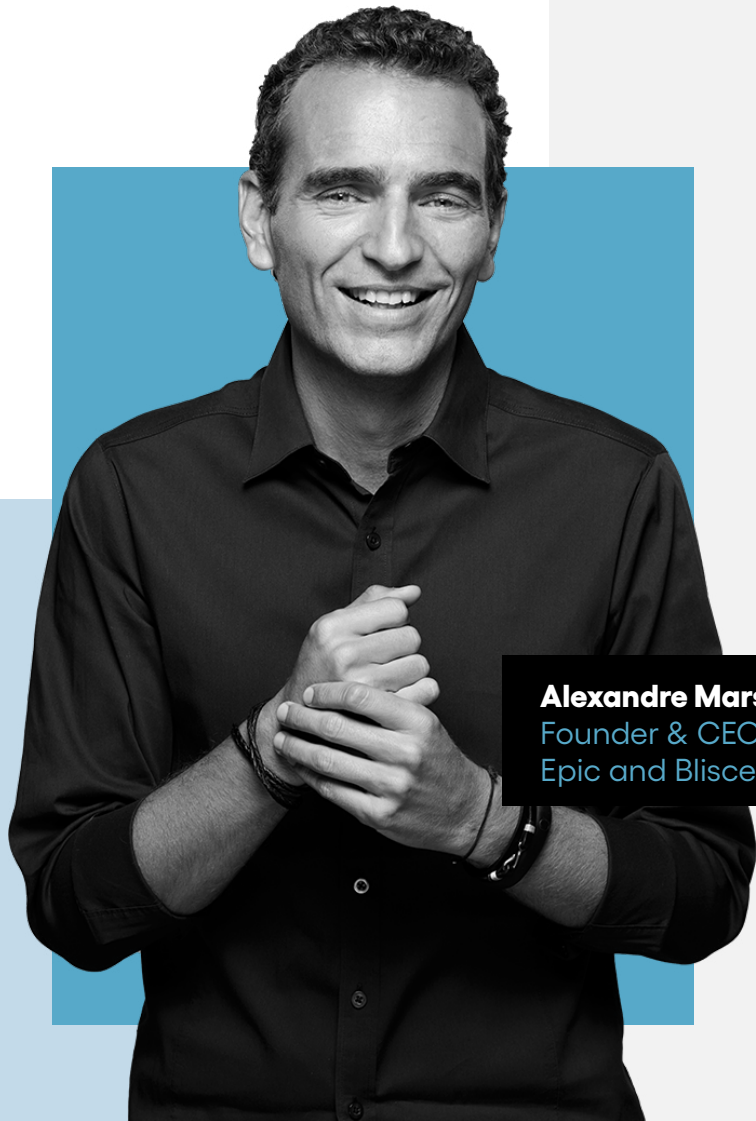


Alexandre Mars is an entrepreneur, philanthropist and author.



Alexandre Mars
Founder & CEO
Epic and Blisce

He began his career as an entrepreneur at 17 by creating a concert organization company at his high school. At 22, he founded A2X, one of the first French web agencies, which he sold in 1998. Alexandre then entered the world of venture capital, operating between the U.S. and France. In 2001, he launched Phonevalley, a mobile marketing agency sold to Publicis six years later. In 2006, he set his sights on the fledgling social media industry and created ScrOOOn, which he went on to sell to Blackberry in 2013.

After selling his last two startups and while living in the U.S., Alexandre Mars put his expertise as an entrepreneur to work for social causes. After conducting market research into the philanthropy sector, he created Epic in 2014, a global foundation that fights injustice affecting children and young adults around the world. Epic is based in New York and has offices in Paris, London and Brussels. In 2019, the Harvard University Kennedy and Business schools published a joint case study on Epic, highlighting the singularity of its model.

Alexandre Mars is also the founder and CEO of Blisce, a growth-stage venture capital fund that helps entrepreneurs build mission-driven global consumer brands and technology companies. Since its creation, Blisce has invested in companies such as Spotify and Pinterest, as well as Headspace Health, Brut and Too Good to Go, where Alexandre sits on the board.

In addition to providing financial support, Blisce helps its portfolio companies develop and implement ESG policies. In 2020, Blisce was the first growth-stage transatlantic venture capital fund to become B Corp™ certified.

Alexandre Mars is frequently invited to speak and share his expertise about entrepreneurship, technology trends, social innovation and philanthropy in the press as well at universities and international conferences.

Alexandre Mars was named a Knight of the Legion of Honor, France's highest civilian award order, in 2019. He has also been named a "Top 50 Philanthropist of The Year" (Town & Country), one of "The 50 Most Influential French People" (Vanity Fair) and a "Top 20 Philanthropist Under 40" (The New York Observer).

Alexandre Mars is the author of *La Révolution du Partage*, (Editions Flammarion/Versilio, 2018), of *Giving: Purpose is the New Currency* (HarperOne/HarperCollins, 2019) and of *Ose ! Tout le monde peut devenir entrepreneur* (Editions Flammarion/Versilio, 2020). He also hosts the podcast *PAUSE*, inviting artists, business leaders, writers, entrepreneurs, athletes and activists to take a moment, pull back the curtain and share the secrets behind their professional and personal journey.

An avid music listener and sports enthusiast, Alexandre Mars also practices krav-maga and long-distance running, having completed the Paris and New York marathons. Alexandre Mars is also a board member and ambassador of the Paris 2024 Summer Olympic & Paralympic Games.

Alexandre Mars is married, has four children and enjoys traveling the world with his family.