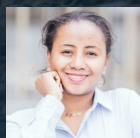


YOUR CONTACTS



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The Ambassadors Guide



Our Ambassadors make an eclectic and powerful community of individuals who are committed to impact the future of our society and the environment, and most of all act, not just talk.

Epic is a global foundation whose mission is to empower and protect children, youth, and our planet.

Epic brings you



SOLUTIONS TO TURN YOUR VALUES INTO SOCIAL CHANGE

With Epic, you join an effective, altruistic and ambitious actor of change. Become an advocate of the two most strategic challenges of this century, and amplify your impact by joining forces with Epic.



GLOBAL NETWORK

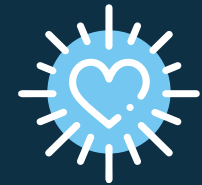
Join a powerful and international community of influencers in San Francisco, Los Angeles, New York, London, Paris, Brussels as well as Mumbai and Geneva.



EXPERTISE

Epic helps you build knowledge around innovative and strategic philanthropy through:

- An annual Monitoring Report that demonstrates Epic's approach and impact
- Meaningful exchanges with innovative social entrepreneurs from the Epic portfolios
- Your Epic contacts, who are available to deepen your awareness of the issues our portfolios address and develop your philanthropy skills.



A RICH HUMAN EXPERIENCE

Epic is a hub for privileged exchanges with:

- Exceptional nonprofits and social enterprises;
- Your peers;
- Experts and social entrepreneurs.

**How to talk
about Epic ?**



VISION & MISSION



OUR VISION

Epic is a global foundation whose mission is to empower and protect children, youth, and our planet



OUR MISSION

We curate a portfolio of mid-stage non-profits that aim to foster lasting change by addressing complex and systemic issues facing children & youth in the world.

MODEL



TRUST BUILDING

We curate a portfolio of high-impact, mid-size organizations addressing the complexity of issues affecting children and youth, through a thorough and cutting-edge sourcing, vetting and monitoring process, bringing **trust, transparency and accountability**.



IMPACT CATALYST

We provide impact catalyzing support to organizations in our portfolio, with **unrestricted funding starting at \$150,000 per year**, over a minimum of 3 years.



OPERATE ON A 100% PRO BONO BASIS

100% of donations raised go to the portfolio or chosen organisations. All operating costs are entirely covered by our board.

EPIC'S ACHIEVEMENTS AND GOALS

\$55M

MOBILIZED

Goal of \$100M
mobilized by 2025.

Launch

of Epic Environment
portfolio in 2022

48

organizations supported

287

PLEDGES SIGNED

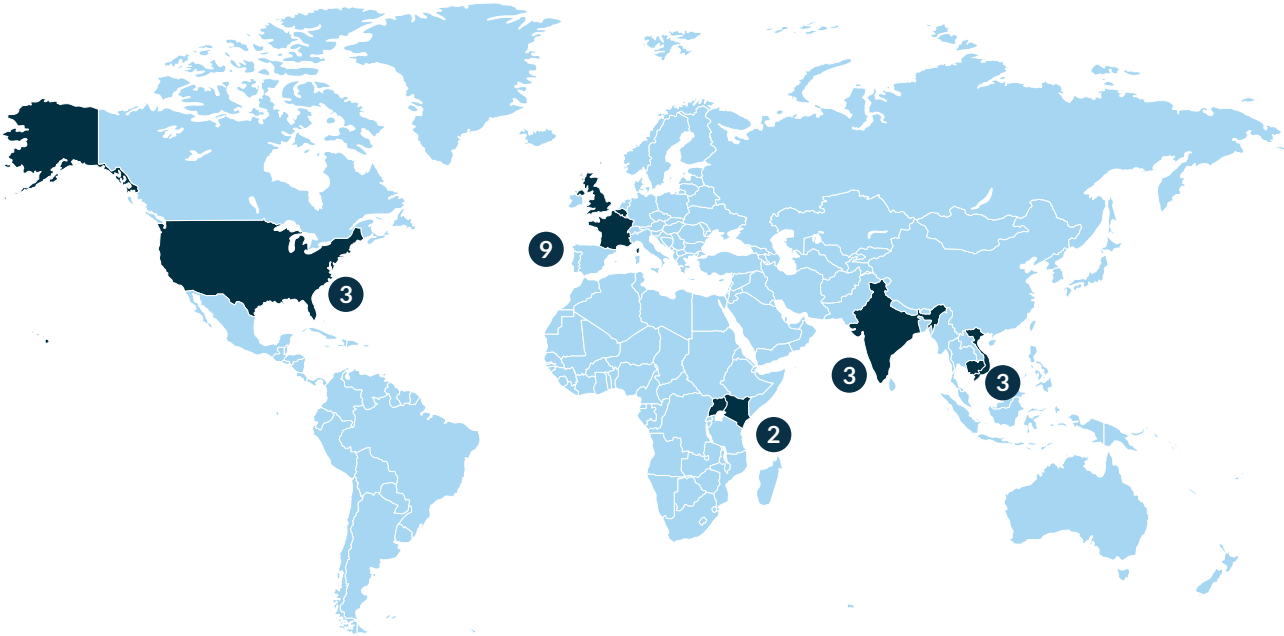
Goal of 750 pledges
signed by 2025

Case study

by **Harvard Business School** and
Harvard Kennedy School in 2019
on Epic's unique model



EPIC 2022 PORTFOLIO



20
Organizations

11
Countries

USA

COMMONLIT
THE JED FOUNDATION
COMMON JUSTICE

INDIA

APNALAYA
PRERANA
SNEHA

KENYA & UGANDA

CAROLINA FOR KIBERA
STRONGMINDS

UNITED KINGDOM

THE BRILLIANT CLUB
STREET LEAGUE
THINKFORWARD
SAFELIVES

FRANCE & BELGIUM

BECODE
DUO FOR A JOB
TÉLÉMAQUE
MAISON DES FEMMES
NIGHTLINE

CAMBODIA, THAILAND & VIETNAM

FRIENDS-INTERNATIONAL
M'LOPTAPANG
REACH



Health



Education



Economic
Empowerment



Rights &
Protection

SELECTION PROCESS

3



AREAS OF FOCUS

Epic selects exceptional organizations by carefully reviewing quantitative and qualitative findings across three focus areas: impact, operations and leadership.

15



CORE FACTORS

Within each of these three focus areas we analyze 5 factors unique to each focus area for a total of 15 core factors.

3



STAGES OF DUE DILIGENCE

Our analysis of 15 factors across each of the three selection process stages generates 45 data points.

AREAS OF FOCUS

IMPACT

What social objectives are you working to achieve?

We look for evidence of sustainable, scalable, and measurable positive social impact on beneficiaries and/or the community.

OPERATIONS

Are your organizational processes efficient, effective, and sustainable?

We assess and audit how an organization functions focusing on operational efficiency, process accountability, and financial sustainability.

LEADERSHIP

Is your organization led by capable and ethical management and staff?

We evaluate whether the organization is supported by an innovative and experienced team, with a proven ability to engage key stakeholders and program participants.

MONITORING PROCESS



**How to help
Epic ?**



WHAT WE ASK OF OUR AMBASSADORS

Our Ambassadors are at the forefront of our development and advocacy work. The support, relay and amplify our reach and successes in various ways.

01

BE A SPOKESPERSON



Relay Epic's beliefs about the role of strategic giving.

02

BE A CATALYST



Introduce Epic to your network.

03

MAKE A DONATION



Raise funds to support Epic organizations.

04

SOURCE "MONEY CAN'T BUY" EXPERIENCES



Secure once-in-a-lifetime experiences for our Epic auctions.

YOUR DIPLOMATIC ARSENAL



SOCIAL NETWORK

Find here your next steps to update your new title on social media.



PRESS KIT, HARVARD CASE STUDY, AND BIOS

- [French publications](#)
- [English publications](#)
- [Harvard case study](#)
- [Alexandre Mars Bio](#)



ELEVATOR PITCH

- [Elevator pitch \(Epic in 3 sentences\)](#)
- [Email template to introduce Epic to your network](#)
 - [Epic flyer](#)



AMBASSADORS DIRECTORY

[Click here](#)