



# We provide solutions to make giving the norm

We leverage impact and giving solutions for individuals and corporations to support high-impact social organizations tackling youth and children issues globally.

We strictly partner on a pro bono basis so that 100% of the money we receive goes to our portfolio organizations.

## INSIDE EPIC

### The Epic Movement



We advocate for a society where giving is the norm so everyone can contribute to tackling social issues.



VISION



ADVOCACY

### Impact Solutions



We build and manage a portfolio of rigorously vetted social organizations and we monitor their social impact.



SELECT



MONITOR



EXPERIENCE

### Giving Solutions



We provide innovative tools and technologies to generate donations from individuals and companies.



INDIVIDUALS



CORPORATES

Photo: SNEHA

development@epic.foundation

Epic Foundation

@epic\_foundation

Epic Foundation

@epicfoundation

Epic Foundation

MAKE GIVING THE NORM

As a corporate donor, you can leverage several

## Giving Solutions

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### PAYROLL GIVING

Engage your employees to give as they earn to Epic portfolio organizations and optionally match their donations to amplify your corporate social impact.



### SHARING PLEDGE

As an entrepreneur, investor, or a business leader, commit to share your success by donating a percentage of your shares, carry or profit to Epic portfolio organizations in a manner that best fits your operating model.



### TRANSACTIONAL GIVING

Offer your clients the opportunity to make a donation to Epic portfolio organizations through their transaction (round up, fixed amount etc.) and optionally match their donation.



### STRATEGIC GIVING

Give to rigorously vetted, high-impact and innovative social organizations and unlock the full social impact of your corporate philanthropy.

Give strategically and maximize your social impact with our portfolio of outstanding social organizations through our

## Impact Solutions



### SELECTION

**Epic builds and manages a portfolio of rigorously vetted social organizations that you can trust.**

Every year, Epic adds high-impact social organizations to its portfolio through its industry-leading due diligence process that covers their social impact, their operations and their leadership and governance across 45 data points of analysis.



### MONITORING

**Epic closely monitors all aspects of every portfolio organizations to reflect a true and fair view of the social impact they are achieving.**

Epic continuously monitors the same data points of analysis used during the selection process in order to report back to donors and develop the accountability of portfolio organizations on the donations they receive. Donors stay connected and engaged with the portfolio organizations they support through a mobile app.

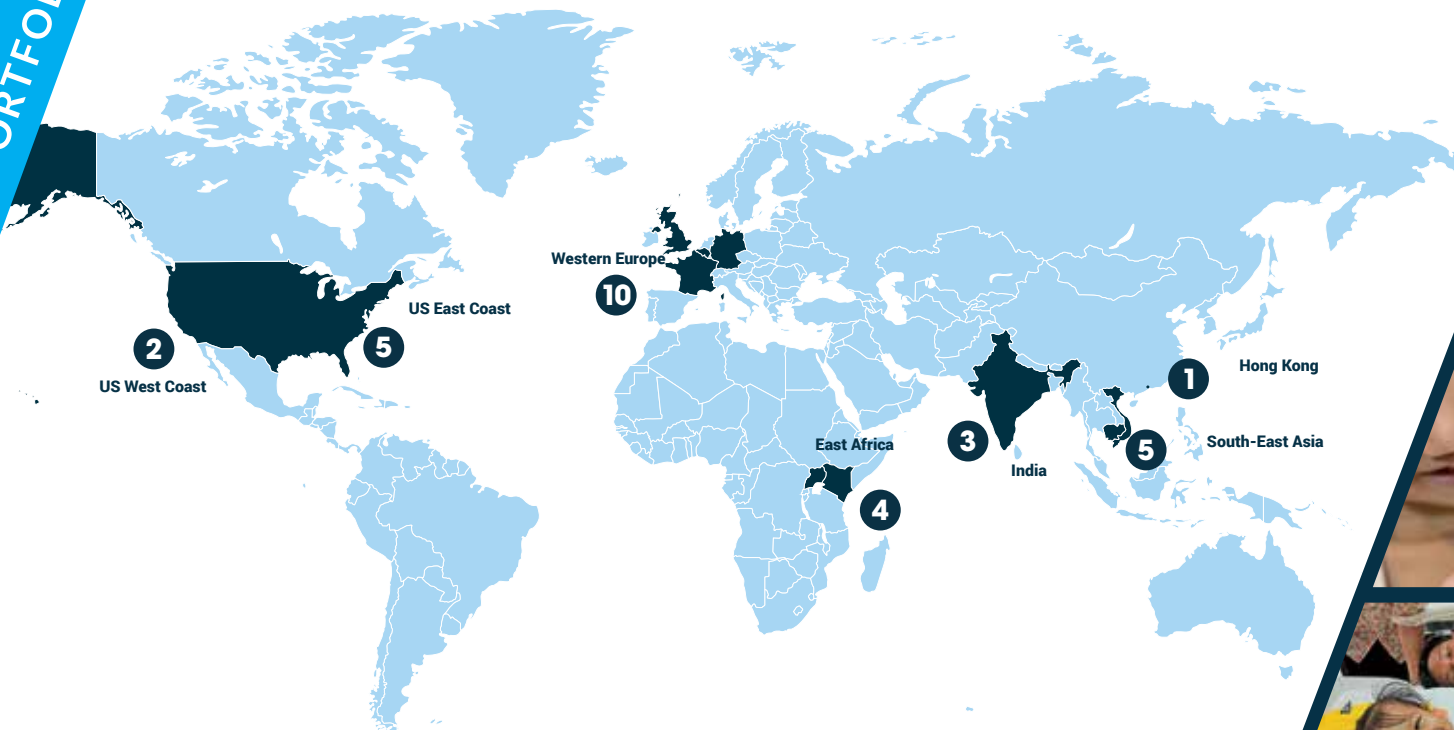


### EXPERIENCE

**Epic leverages onsite visits and technology experiences to engage donors in their philanthropy.**

Epic enables donors to experience their impact first-hand by coordinating field visits that are mindful of the local conditions and respectful of organizations and their beneficiaries. Epic also provides donors with an immersive experience through VR movies on our portfolio organizations for those who are unable to participate in the field visits.

THE EPIC PORTFOLIO



- Countries with Epic organizations
- Number of Epic organizations in each region

FUNDING **30** ORGANIZATIONS

IN **12** COUNTRIES

AMONG **3,500** ANALYZED

Epic also maintains a permanent presence in  
SAN FRANCISCO | NEW YORK (HQ) | LONDON | PARIS | BRUSSELS | MUMBAI | BANGKOK



**“an internationally acclaimed innovator  
in philanthropy amongst top non-profit organizations.”**

**the guardian**

“A debate is needed ‘to explore opportunities and strategies for increasing giving’, says Alexandre Mars”

November 2016 (UK)

**Forbes**

“The Sharing Pledge joins all the tools and solutions offered by Epic to change giving by establishing it as a social norm”

June 2017 (FRANCE)

**BUSINESS INSIDER**

“As a larger share of younger people come into the workforce, it’s also important not just for the wealthy to give to social causes but for companies to participate in the movement.”

March 2017 (USA)

**Mashable**

“One organization wants to share the stories of nonprofits helping young people survive and thrive, and it’s using an innovative medium to do it.”

March 2017 (USA)

